

PRESENTED BY

Spectrum

Northfield Bank

SIEDC

BUSINESS CONFERENCE

25 years

Thursday, April 18, 2024

9:00 a.m. - 6:00 p.m.

Hilton Garden Inn
1100 South Ave., Staten Island, NY 10314

FREE AND OPEN TO THE PUBLIC

Staten Island's largest business conference will feature a full day of high-profile addresses, educational and interactive sessions, a 100+ vendor expo, the "20 under 40" Leadership Awards, and premier networking opportunities.

FOR MORE INFO

Lisa@siedc.org

718.477.1400 ext. 815

siedc.org/businessconference2024



CHAD REYES
Lions Pride Leadership
Business Conference Ambassador

9:00 a.m.

Vending Exposition

100+ vendors representing nearly every sector.

9:00 a.m. **TICKETED EVENT**

Kick Off Breakfast

This year's opening reception features a more interactive networking setting that allows attendees to start their day by mixing & mingling with new potential business connections.

9:30 a.m.

Women in Business

Experts from the Small Business Development Center host an annual session focussed on how to maximize profitability and the success of your business.

10:15 a.m.

Awaken Your Potential

Join Chad L. Reyes for a transformative session on leadership that unveils the blueprint from his recently released book. Discover innovative strategies to nurture your growth mindset, build resilient teams, and lead with authenticity and impact.

10:30 a.m.

Navigating Change: The Evolving Role of Nonprofits on Staten Island's Economic Landscape

The whole concept of nonprofits is getting a serious makeover. This session is a friendly guide hosted by Nonprofit Staten Island to help everyone navigate through these changes.

11:15 a.m.

Women's Symposium

Join Jasmine Ray of the NYC Mayor's Office of Sports and Jillian Jorgensen of NY1 News to hear about their journeys to the top of their fields.

11:30 a.m.

Tackling Workplace Trends with Wellbeing

Hear from seasoned people management leader Andi Campbell of WellSpark about how you can use employee wellbeing strategies to attract and retain the best talent.

12:00 p.m. **TICKETED EVENT**

Keynote Lunch

The Conference lunch, which featured Governor Kathy Hochul in 2023, will once again offer attendees the chance to learn more about topics that impact the local economy. Guest Speaker TBA

1:45 p.m.

Expanding Revenue Streams for Your Business

Join 1010 WINS host Rob Walsh to explore added revenue sources that create new opportunities for growth.

2:30 p.m.

"20 Under 40" Leadership Awards Ceremony

Each year SIEDC recognizes 20 rising stars under the age of 40 making their mark on the local economy and quality of life.

3:45 p.m. **TICKETED EVENT**

Cocktail Mixer

The day comes to a close with this ever-popular reception where you can relax and reflect on the opportunities and connections you've made throughout the day.

